

QPARA Members' Attitudes to Traffic: Survey Findings

Key insights and proposed next
steps



Summary of Survey

Response Rate

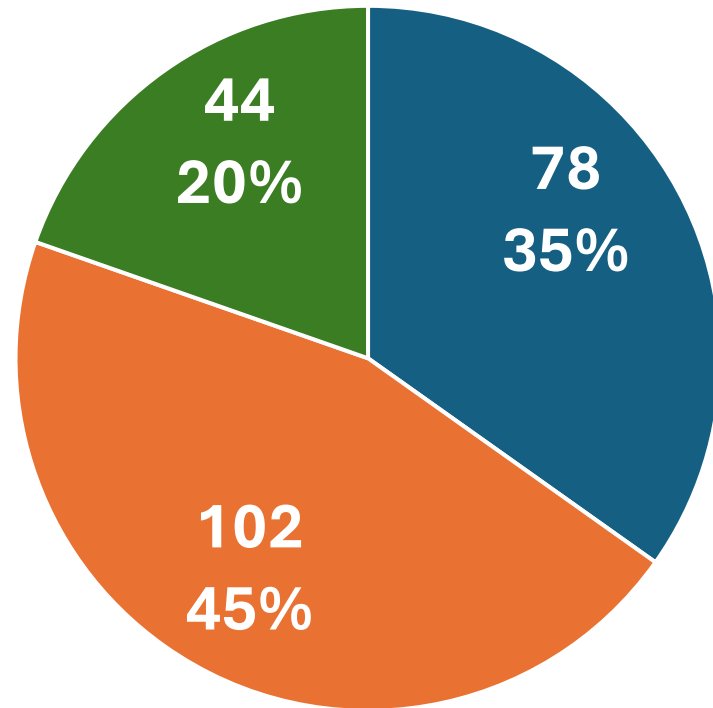


- 224 responses out of 539 members* – *42% response rate*
- 11 (5%) were Associate members (living outside the area)
- 213 responses were from Full members out of 474 members – *45% response rate*

** Membership figures updated from those used in the presentation to the meeting on 10th October*

Survey Question Results

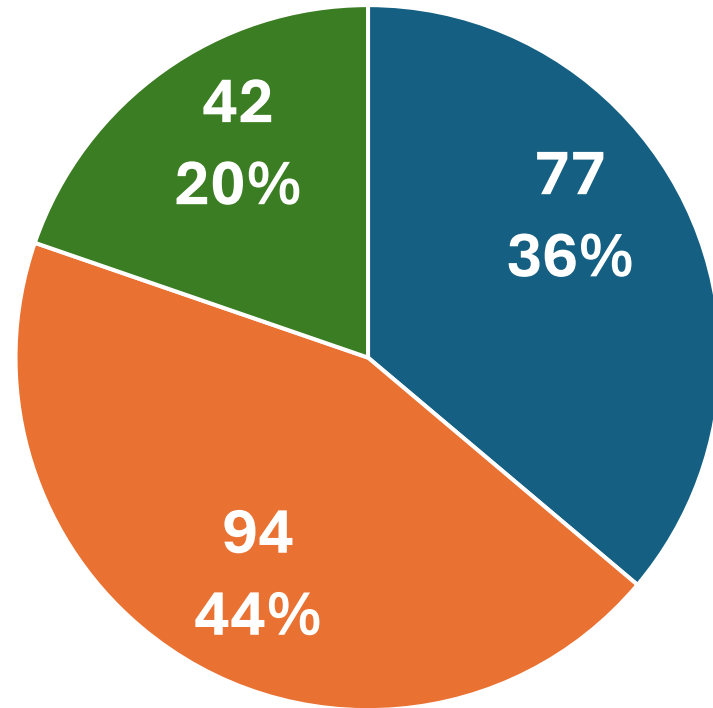
Q2. Do you support making permanent the current ETO (**All Respondents**)



■ Yes ■ No ■ Not sure

Survey Question Results

Q2. Do you support making permanent the current ETO (**Full Members only**)

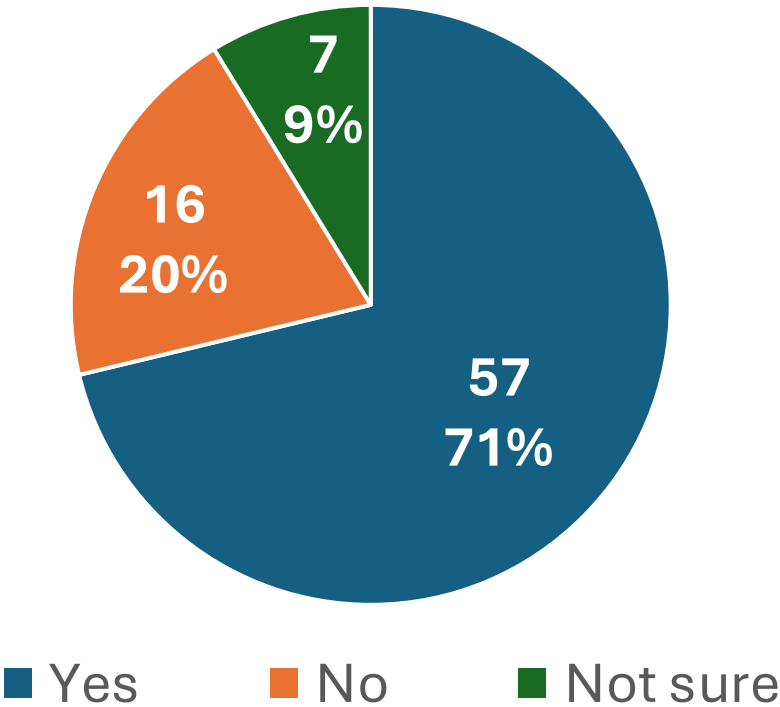


■ Yes ■ No ■ Not sure

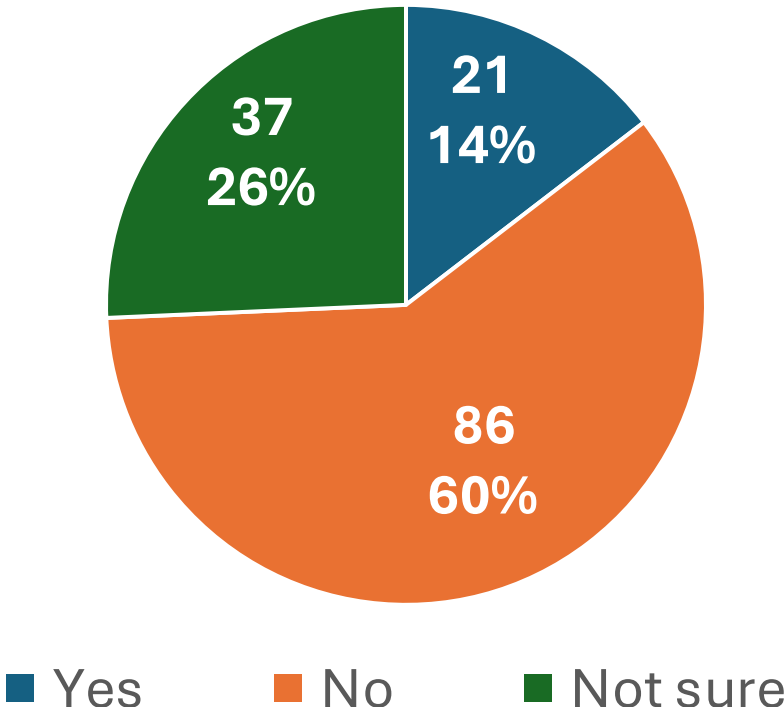
Survey Question Results

Q2. Do you support making permanent the current ETO **by Area of Respondent**

Members inside the ETO area



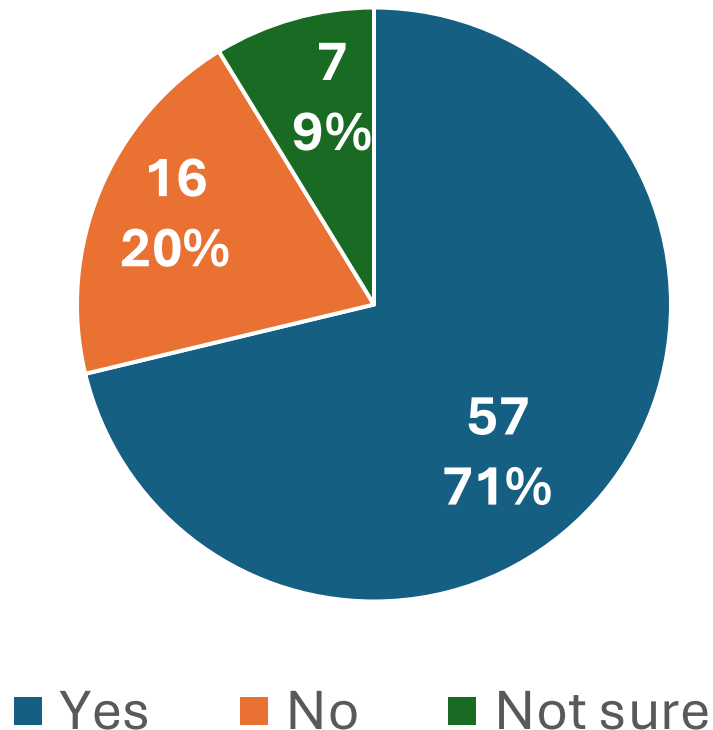
Members outside the ETO area



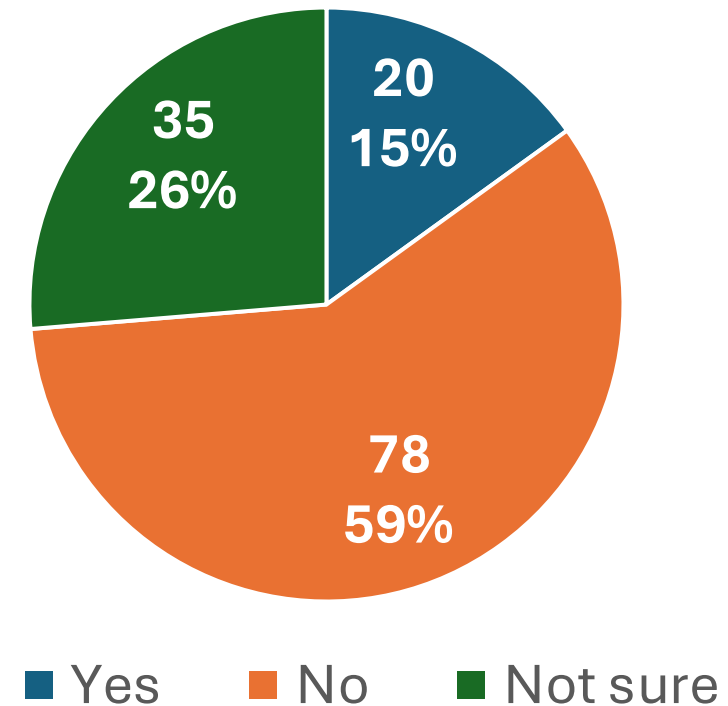
Survey Question Results

Q2. Do you support making permanent the current ETO **by Area of Respondent**
(Full Members only)

Members inside the ETO area

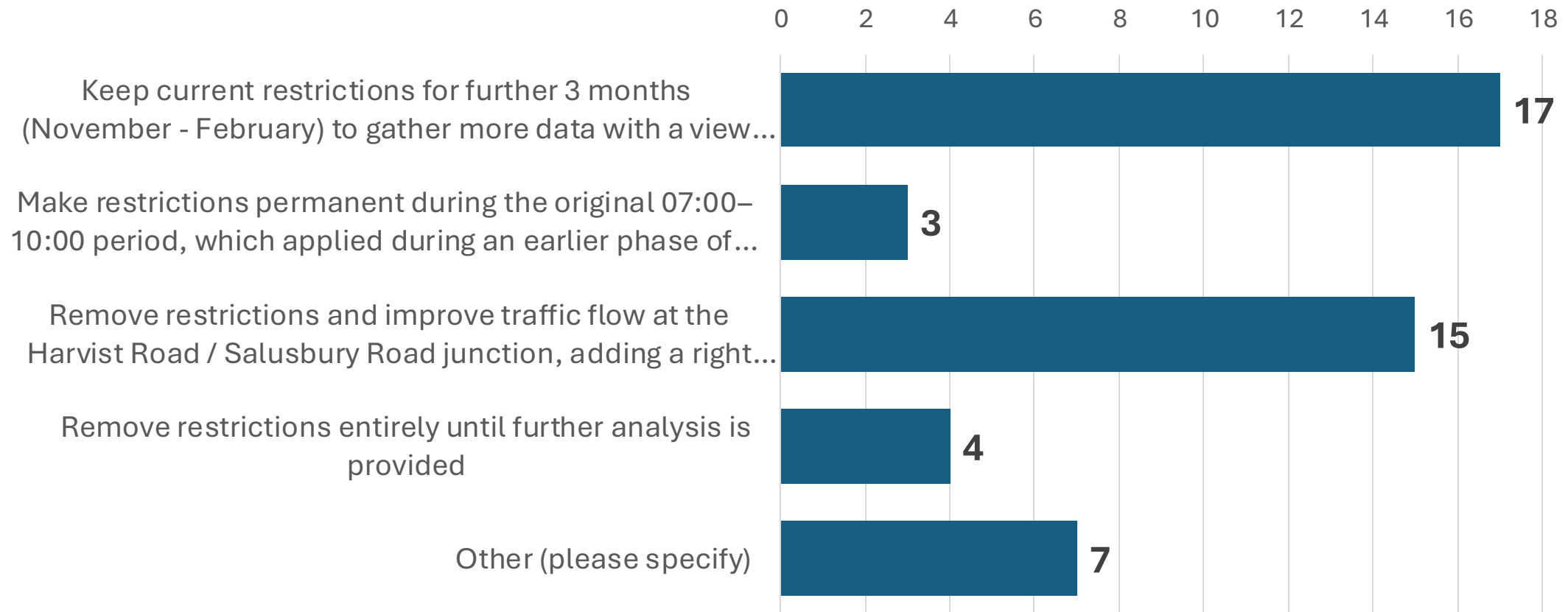


Members outside the ETO area



Survey Question Results

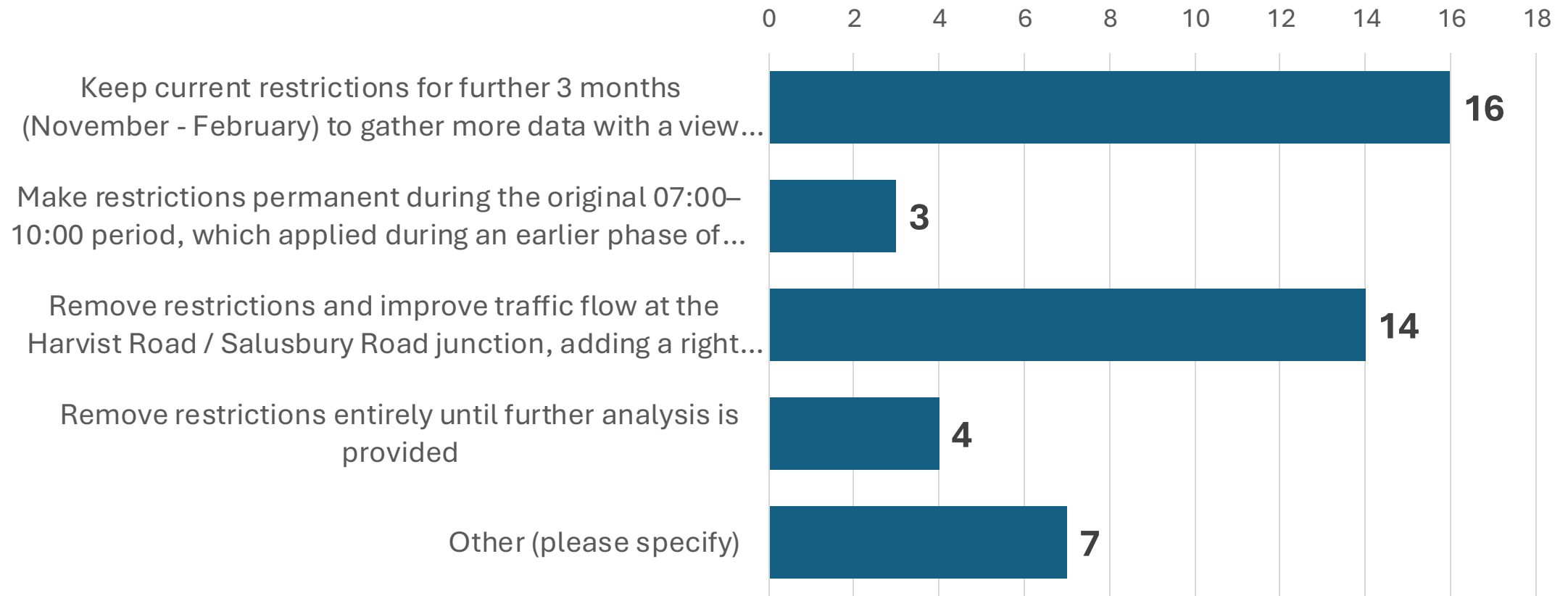
Q3. If you answered Not sure, what would you prefer? **(All Respondents)**



Note: Other comments and suggestions received on QPARA's role – not yet fully analysed

Survey Question Results

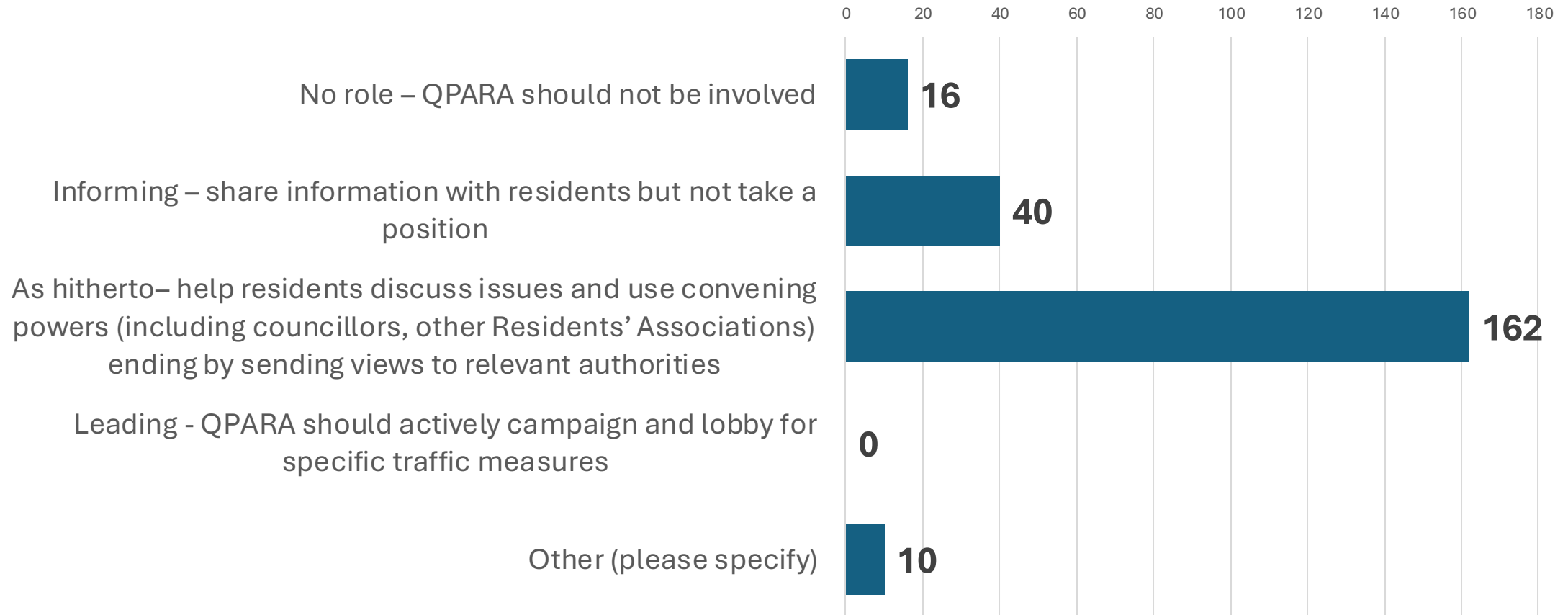
Q3. If you answered Not sure, what would you prefer? **(Full Members only)**



Note: Other comments and suggestions received on QPARA's role – not yet fully analysed

Survey Question Results

Q4. What role should QPARA Play in traffic matters?



Note: 97 other comments and suggestions received on QPARA's role – not yet fully analysed

Conclusions



- Satisfactory response rate given the response time
- QPARA membership remains divided with respect to the ETO
- A large majority want QPARA to continue its role on traffic
- These findings underline the importance of representing the full range of member views in our response to Brent

Thank you to all that responded!

Motion



- Noting that road safety, traffic congestion and air pollution issues have been high on its agenda for many years, QPARA at its monthly meeting on 9th October 2025 resolves:
- To send Brent Council the full results of its survey of all 528 members held 2nd-8th October on the future of the Queen's Park Experimental Traffic Order which came into force on 8th May;
- Urges the Council to examine the results of its survey most carefully and;
- Strongly encourages it to engage actively with QPARA, neighbouring associations and the wider public on any further surveys and analysis with a view to finding a way forward which commands broad assent and will provide stability.